

Unity Ball

2023

HONORING THE PAST, INVESTING IN THE FUTURE



Sponsored By;
AARCH Society and Western Maryland Chapter of Jack & Jill of America, Inc.

INVEST IN THE FUTURE

“Honoring the Past, Investing in the Future”, the AARCH Society and the Western Maryland Chapter of Jack and Jill of America, Inc, will host the *2023 Unity Ball*. The event will benefit the AARCH Society Heritage Center and the Jack and Jill of America Foundation College Gap Fund.

The **African American Resources Cultural and Heritage (AARCH) Society** was founded in 2009 in Frederick County, Maryland. The goal of the organization is to preserve, share, and celebrate Frederick County’s African American history, heritage and culture. Since its inception, AARCH Society has been active in creating programs and services that celebrate and illuminate the rich contributions and history of African Americans. These stories tell of the history, contributions, and extraordinary resilience of African Americans despite the challenges they faced during slavery, the Jim Crow era, and beyond. The AARCH Society serves as the custodian of historical accuracy through the decades, and stewards a priceless collection of historic documents, photos, maps, objects, video and audio stories, and more. The AARCH Society is continuing this vital work while honoring the past as a bridge to illuminating the future, with its community impact project, the establishment of the African American Heritage Center, opening in 2024.

The **Western Maryland Chapter of Jack and Jill of America, Inc**, chartered in November 2014, is part of the Eastern Region of Jack and Jill of America, Inc. Jack and Jill of America, Inc., is an organization founded in 1938 with the mission of stimulating the growth and development of children through educational, cultural, civic, recreational, health and social programs inspired by mothers. With more than 262 chapters organized in seven regions across the United States, the organization consists of more than 50,000 family members which includes, mother members, fathers and children ages 2 through 19.

Jack and Jill Chapters also support non-profit organizations through the organization’s philanthropic arm, the Jack and Jill of American Foundation, among the first foundations established by African-American families in the United States. Since its founding in 1968, the Foundation has granted millions of dollars to worthy causes supporting children and families. Through lobbying, educational programming, dissemination of education materials, and the organization of community and charitable events, Jack and Jill has promoted the public awareness and interests of children including child development, child growth, child quality of life, child care and the promotion of children’s rights.



Saturday, October 28, 2023

New Spires Arts Stages
15 W. Patrick Street
Frederick, Maryland 21701

A Masquerade to Remember...

An interactive ball filled with inspiring stories,
culinary delights, live entertainment, and so much more!

The Evening will include:

- Cocktail Reception with cash bar
- Silent Auction
- 360 Interactive Photo Booth
- Live Music

TICKET COST: *\$200 per person*

EARLY BIRD PRICING \$150 ENDS 09/01/23

EVENT DETAILS



Dear Donors and Event Sponsors:

We are so grateful for your support. The African American Resources Cultural and Heritage (AARCH) Society, a 501(c)(3) non-profit, was founded in 2009 to provide a “first voice” perspective and close-up lens on the lived experience of Black Americans here in Frederick, Maryland, about our people, our pride, and our presence.

Over the years, the AARCH Society has been collecting, identifying, preserving, and displaying objects, artifacts, and stories about Frederick’s significant Black heritage. Now we have embarked on an historical first in creating the AARCH Society Heritage Center, scheduled to open in 2024. This museum shares the significant and under-represented stories of the contributions of people of color in Frederick City and County and will be a major gathering place for programs and services that enrich, inspire, and educate, not only in Frederick but far beyond.

The Heritage Center will feature a permanent exhibit space, a multi-purpose theater and meeting space, state of the art research and archival facilities, and interactive programs for young people. It will also include *Living Treasures*, historic first-hand accounts *by* local African American residents 90 years old and older and the many prominent Black families of Frederick.

We are especially proud to partner with the Western Maryland Chapter of Jack and Jill of America, Inc., for the Unity Ball. This event will benefit the vital missions of both our organizations. Your support contributes to AARCH Society’s longstanding dream of a permanent museum home.

With much gratitude,

Protean Gibril

President

AARCH Society Board of Directors



To our Potential Donors, and Event Sponsors:

Jack and Jill Foundation is a 501 (c)(3) organization committed to investing in programs and services that create a strong foundation for African American children to succeed in life. This impact is done by local fundraisers as well as national grants. Our local chapter, the western Maryland Chapter of Jack & Jill of America, Inc., hosts annual fundraisers, like the Unity Ball, in support of the Jack & Jill Foundation mission, and our local community partnerships such as the AARCH Society of Frederick. We are seeking to continue our philanthropic efforts!

This year, we are looking forward to our collaboration with AARCH to host the Unity Ball. This event will benefit the Heritage Center building and development project; and the Jack & Jill Foundation “College Gap” fund, to support college students during the critical time of expected graduation. As a potential sponsor for this event, all the funds raised will benefit both causes.

For more information on the Western Maryland Chapter, Jack and Jill Foundation, as well as our parent organization, Jack and Jill of America, Inc., and how we make a difference in the lives of so many in our community; I invite you to visit our websites at <https://www.jackandjillwesternmd.org/>, <https://jackandjillfoundation.org> and <http://jackandjillinc.org> respectively.

Thank you in advance for your commitment to a sponsorship opportunity at the level that most closely aligns to your desired community impact and outreach. Together we will positively impact the Frederick County and Western Maryland communities. Your investment will not only promote your community involvement but will also increase your visibility to our attendants.

Thank you in advance for your time and consideration, we look forward to sponsorship commitment and support.

Sincerely,

Nekesha Williams

President

Western Maryland Chapter of Jack & Jill of America, Inc.

SPONSORSHIP OPPORTUNITIES

*Signature
Sponsor*

\$25,000

*Platinum
Sponsor*

\$15,000

*Gold
Sponsor*

\$10,000

*Silver
Sponsor*

\$5,000

*Bronze
Sponsor*

\$2,500

*Unity
Sponsor*

\$1,000

*Friend
Sponsor*

\$500

**Unless otherwise specified as a gift exclusively for either the AARCH Society or the Jack and Jill Foundation, the sponsorship funds collected will be divided as follows: The AARCH Society will receive two-thirds of the sponsorship revenue, and the Jack and Jill Foundation will receive one-third.*

PREMIERE EVENT SPONSOR

Signature Sponsor Level: \$25,000

- Pre-event exposure: Multiple social media highlights leading up to the event
- Name & Logo listed as sponsor with high visibility on all promotional materials, event website & signage at event
- On-stage acknowledgment and a speaking opportunity from the event podium
- Two-page advertisement space in event printed materials
- Exclusive Digital Coupons for AARCH Walking Tour for a select number of guests
- Premier Table Seating: One (1) table for eight (8) guests

SPONSORSHIP PACKAGES

Platinum

\$15,000

- Name & Logo listed as Platinum sponsor on all promotional materials, event website & signage at event
- Full-page advertisement in event printed material
- Social Media Highlight—Specified number of social media post
- Prominent table seating for four (4) guests

Gold

\$10,000

- Name listed as Gold Sponsor on all promotional materials, event website, and signage at event
- Half page advertisement in event printed material
- Social Media Highlight
- Special table seating for two (2) guests

Silver

\$5,000

- Name listed as Silver Sponsor on all promotional materials, event website, and signage at event
- Quarter of a page size advertisement in event printed material
- Social Media Highlight
- Guest table seating for two (2) guests

SPONSORSHIP COMMITMENT

DATE:

TYPE OF SPONSORSHIP:

AMOUNT:

NAME/COMPANY:

ADDRESS:

PHONE:

EMAIL:

Make checks payable to:
AARCH Society

Donations can be made via:
Mail:
PO BOX 3903, Frederick, MD 21705

PayPal or Zelle:
aarchtreas@gmail.com

Website:
<https://aarchsociety.org/unity-ball-2023/>

We appreciate your contribution and participation!

HONORING THE PAST, INVESTING IN THE FUTURE



2023 Unity Ball

Experience an elevated affair, celebrating the profound history of African American culture in Frederick County.

Your presence is welcomed as we collaborate to effect change, championing a common vision and purpose.

Your contribution will forge a lasting impact for generations to come.

FEEL FREE TO REACH OUT TO US

EMAIL: theunityball2023@gmail.com

WEBSITE: <https://aarchsociety.org/unity-ball-2023/>

FOR INQUIRIES