

# Unity Ball

2023

HONORING THE PAST, INVESTING IN THE FUTURE



A Collaboration Between  
AARCH SOCIETY of Frederick and Jack & Jill of America, Inc. Western Maryland Chapter

# INVEST IN THE FUTURE

“Honoring the Past, Investing in the Future”, the *AARCH Society of Frederick* and the *Jack & Jill of America, Inc., Western Maryland Chapter* will host the **Unity Ball 2023**. The event will benefit the AARCH Society Heritage Center, and the Jack & Jill Foundation, College Gap Funding initiative, to raise capital in support of these important causes.

The ***African American Resources Cultural and Heritage Society (AARCH)*** was founded in 2009 in Frederick County, Maryland, the goal of the organization is to preserve, share, and celebrate Frederick County’s African American History, Heritage and Culture. For more than 20 years, AARCH Society has been active in creating programs and services that celebrate and illuminate the rich contributions and history of African Americans. These stories tell of the history, contributions, and extraordinary resiliency of African Americans despite the challenges they faced during slavery, the Jim Crow era, and beyond. AARCH Society serves as the custodian of stories through the decades, and stewards a priceless collection of historic documents, photos, maps, objects, video and audio stories, and more. The AARCH Society plans to continue this work while honoring the past as a bridge to illuminating the future, with its community impact project, the establishment of African American Heritage Center.

The ***Jack & Jill of America, Inc. Western Maryland Chapter*** in support of their national charitable organization, ***Jack & Jill Foundation***, aims to assist with advancement of the foundations mission, vision, and focus on impacting the underlying issues affecting African American children and families. Specifically, to “Close the Gap” in support of the provision of gap funding to college students in need of additional funding to complete their college education.

The Jack and Jill of America Foundation’s vision is to transform African American communities, one child at a time. On mission to address issues affecting African American children and families by investing in programs and services to build a strong foundation for children to thrive long-term. On purpose to support in services, programs, and organizations that focus on impacting the underlying issues affecting African American children and families. Through service projects, Jack and Jill of America creates a medium of contact for children to stimulate their growth and development. Through lobbying, educational programming, dissemination of education materials, and the organization of community and charitable events, Jack and Jill has promoted the public awareness and interests of children including child development, child growth, child quality of life, childcare and the promotion of children’s rights. Mothers of the organization unite together in Jack and Jill with the primary purpose of seeing their children and all children to succeed in every way as they develop into future leaders.

This entry needs to be trimmed. Some of the info is on slide 6.



*Saturday, October 28, 2023*

New Spires Art Stage  
15 W. Patrick Street  
Frederick, Maryland 21701

*A Masquerade to Remember...*

An interactive ball filled with inspiring stories, food, live entertainment, and more in support of a good causes

The Evening will include:

- Cocktail Reception with cash bar
- Silent Auction
- 360 Interactive Photo Booth
- Live Music

**TICKET COST:** *\$200 per person*

**EARLY BIRD PRICING \$150 ENDS 09/01/23**

**EVENT DETAILS**



## *The Unity Ball*

will be an elevated event to honor the rich legacy of the African American culture in the Frederick county community and serve as an investment into FUTURE Generations.

*Your presence is requested to help us make an impact to these great causes,  
IN support of the Shared vision and mission, all to make light the work.*



Letter from Protean



*To our Potential Donors, and Event Sponsors:*

Jack and Jill Foundation is a 501 (c)(3) organization committed to investing in programs and services that create a strong foundation for African American children to succeed in life. This impact is done by local fundraisers as well as national grants. Our local chapter, the Jack & Jill of America, Inc. Western Maryland Chapter, hosts annual fundraisers, like the Unity Ball, in support of the Jack & Jill Foundation mission, and our local community partnerships such as the AARCH Society of Frederick. We are seeking to continue our philanthropic efforts!

This year, we are looking forward to our collaboration with AARCH to host the Unity Ball. This event will benefit the Heritage Center building and development project; and the Jack & Jill Foundation "Close the Gap" fund, to support college students during the critical time of expected graduation. As a potential sponsor for this event, all the funds raised will benefit both causes.

For more information on the Western Maryland chapter, Jack and Jill Foundation, as well as our parent organization, Jack and Jill of America, Inc. and how we make a difference in the lives of so many in our community; I invite you to visit our websites at <https://www.jackandjillwesternmd.org/>, <https://jackandjillfoundation.org> and <http://jackandjillinc.org> respectively.

Thank you in advance for your commitment to a sponsorship opportunity at the level that most closely aligns to your desired community impact and outreach. Together we will positively impact the Frederick County and Western Maryland community. Your investment will not only promote your community involvement but will also increase your visibility to our attendants.

Thank you in advance for your time and consideration, we look forward to sponsorship commitment and support.

Sincerely,

Kamilah Bunn  
Fundraising Chair  
Jack & Jill of America, Inc.  
Western Maryland Chapter

Nekesha Williams  
President  
Jack & Jill of America, Inc.  
Western Maryland Chapter

# SPONSORSHIP OPPORTUNITIES

*Signature  
Sponsor*

**\$25,000**

*Platinum  
Sponsor*

**\$15,000**

*Gold  
Sponsor*

**\$10,000**

*Silver  
Sponsor*

**\$5,000**

## PREMIERE EVENT SPONSOR

### *Signature Sponsor Level: \$25,000*

- Signature level event sponsorship
- Pre-event exposure; Social Media Highlight-multiple social media posts leading up to the event
- Company name and/or logo with high visibility display at event
- On-stage acknowledgment and speaking opportunity from the event podium at event
- Two-page advertisement space in event printed material
- Exclusive Digital Coupons for AARCH Walking Tour for a select number of guests
- Premier Table Seating; one (1) table for eight (8) guests



# SPONSORSHIP PACKAGES

## *Platinum*

**\$15,000**

- Name & Logo listed as Platinum sponsor on all promotional materials, event website & signage at event
- Full-page advertisement in event printed material
- Social Media Highlight—Specified number of social media post
- Prominent table seating for four (4) guests

## *Gold*

**\$10,000**

- Name listed as Gold Sponsor on all promotional materials, event website, and signage at event
- Half page advertisement in event printed material
- Social Media Highlight
- Special table seating for two (2) guests

## *Silver*

**\$5,000**

- Name listed as Silver Sponsor on all promotional materials, event website, and signage at event
- Quarter of a page size advertisement in event printed material
- Social Media Highlight
- Guest table seating for two (2) guests

# SPONSORSHIP COMMITMENT

DATE:

TYPE OF SPONSORSHIP:

AMOUNT:

NAME/COMPANY:

ADDRESS:

PHONE:

EMAIL:

Please make checks, corporate matches, and other donations payable to:

[Additional information to come]

*We appreciate your contribution and participation!*

HONORING THE PAST, INVESTING IN THE FUTURE

FEEL FREE TO REACH OUT TO US

EMAIL: [theunityball2023@gmail.com](mailto:theunityball2023@gmail.com)

PHONE:

WEBSITE: <https://aarchsociety.org/unity-ball-2023/>

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FOR INQUIRIES